



There's no I in team, but there is a Dropbox!

When it comes to collaborating in the office, there are a variety of ways to go about getting the job done. Maybe you try sharing files, only to find delivery delays, so your team ends up missing deadlines. Or maybe you're outside of the office and need immediate access to important forms, only to be hit with performance bottlenecks. Sound familiar?



You're not alone.

There are many businesses that have the best intentions when it comes to working together, but just lack the software or applications to do it effectively and safely. Wish there was something different? Something that was cost-effective, protected and simple? Well you know what they say, a dream is a wish your heart makes when you're fast asleep.

Lucky for you, we don't just rely on dreams here at TLC Tech. We believe in taking action to make your dreams come true, and when it comes to office collaboration, have we got the tool for you!

Introducing Dropbox for Business, the tool your team loves with the control your business needs. Get even more work done with a collaboration resource that works with all the apps you already know—like Word, and Excel to Photoshop and Acrobat, in addition to support for Windows, Android, iOS, Mac and Linux.

Still on the fence?

Here's 3 more reasons why you should make the switch to Dropbox for Business!

1) Gain Admin control of your shared files: When employees collaborate, there is no one size fits all path. From tablets and laptops to smartphones and watches, employees utilize whatever device is in front of them in order to complete their daily tasks. Dropbox for Business keeps valuable company information inside your company, with easy-to-use audit logs to see what exactly is being shared, remote wipe functionality in case a device is compromised, and shared controls, so that employees can keep their personal Dropbox separate from their work one.

2) Increase office productivity: Bulky storage devices, and failing email attachments are a thing of the past. When you put your entire team on Dropbox for Business, you can say goodbye to expensive hardware updates and discover the financial benefits of scaling as you grow. Users also receive self-service features like unlimited deletion recovery and device unlinking, which puts less of strain in your IT resources. With less training and troubleshooting time, you can keep your employees working on the tasks that make your business money.

3) Secure Your Company Information, Easily: Your business data is crucial. So why trust the safety of it to failing equipment or to a subpart IT resource. Dropbox for Business features strong cipher encryption for file data in transit and at rest, as well as file segmentation and hashing to anonymize files. For even further security, users can secure accounts with features link single-sign on (SSO) support and two-step verification.

Your Morning Cuppa Joe Just Got a Whole Lot Smarter!



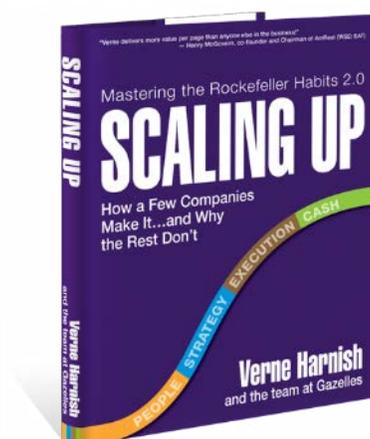
Do you ever wake up in the morning feeling bleary-eyed, tired and just wishing you could get just a few extra minutes in bed? Or maybe you wish that you could wake up to the smell of a freshly brewed cup of coffee, every morning. Either way, you still wish that there was a better way for you to wake up in the morning.

One company is changing the way you wake up. Smarter, the makers of the iKettle, have announced the creation of a Wi-Fi enabled coffee machine that will retail for around \$150.00. The machine will feature a built-in bean grinder and will function through an Android and iOS app. Being completely user powered, the machine will be able to managed remotely, allowing the user to schedule their alarm to go off just as their coffee finishes brewing, receive alerts when it needs to be refilled and even getting a "welcome home" note asking if you'd like it to make a fresh pot.

While the product has yet to hit the shelves, keep watch for the release by visiting www.store.smarter.am.

Book of the Month: Scaling Up: How a Few Companies Make It...and Why the Rest Don't (Rockefeller Habits 2.0) by Verne Harnish

Released nearly a decade after his first best-selling book *Mastering the Rockefeller Habits*, Verne Harnish has released his latest book, *Scaling Up: How a Few Companies Make It...and Why the Rest Don't* as a guide for the modern business owner. In it, Harnish and his team share practical tools and approaches for building an industry-dominating business. Designed as a reference source for every employee, from the front-line to senior executives, this book asserts that growth doesn't have to be directed by just the top leaders alone. It claims that you can create a company where your team is engaged, your customers do your marketing for you and everyone is making money.



To accomplish this, Harnish bases his book on four main principles:

- 1. People:** As the old saying goes, you have to get the right people in the right seats on the bus in order to go forward. Harnish takes this philosophy and perpetuates it throughout his book, by showing the reader how to grade their employees and ensure that they are all in the positions that they need to be. From key performance indicators and OPPP's (one page personal plan), Harnish provides the tools to assess the quality of your employees and turn them into key players.
- 2. Strategy:** Your business cannot grow without a clear plan or course of action. Whether that's to decide where your business is headed, what you need to stop doing or start doing, you need to have a clear understanding of your strengths/core competencies, weaknesses, opportunities and threats (SWOT). This will provide you with the insight needed to make big decisions when it comes to the course of your company. After this step, you can clearly define your brand, vision, goals and priorities.
- 3. Execution:** Making a strategy for your business requires more than just deciding what needs to be done. You have to also figure out who to hold accountable for your strategic priorities. What steps need to be taken in the first 90 days to ensure positive growth? Harnish provides step-by-step checklists to ensure that your executive team is on track and aligned, all while keeping the lines of communication open and available for updates.
- 4. Cash:** Harnish provides readers with a Cash Acceleration Strategies (CASH) worksheet to teach them how to shorten their cash conversion cycle (CCC) to ensure that the inventory purchased gets delivered and paid for quickly. He also focuses on the product delivery cycle to look for ways to streamline the process and make it quicker for customers and simpler for the business to receive payment.

5 Apps to Make Your Life Easier

As business owners, most of us are always on the lookout for new tools and resources to help us be more productive, especially when it comes to living a life on the go. Technology developers know this which is part of the reason by Apple's App Store houses more than 1.2 million apps, making it difficult to keep track of exactly what applications are beneficial for the business owner.



Rrrrring!

Did you hear that?

Productivity is calling and it wants to talk to you about these five apps!



1) UberConference: In times of business past, you had to plan your entire day around a conference call. You'd have to remain chained to your desk, just waiting to hop on that call so that your day could progress forward. That scenario is no longer the case with [UberConference](#), as you can now take conference calls on the go, right from your mobile device. Watch your calls in action as if you were behind your desk yourself and schedule a call and add members through your phone's contacts.



2) Sunrise: As its name implies, [Sunrise](#) awakens as nature's light does, to remind you of your schedule for the day. Connecting to all the major calendar programs such as Exchange, iCloud and Google Calendar, Sunrise is very user friendly and focuses more on functionality rather than flashy gimmicks.



3) Flipboard: One of the key indicators of an effective leaders is an ability to stay relevant on current news that could affect the business. But having to switch from news source to news source can be a major productivity killer. That's where [Flipboard](#) comes into play. Flipboard lets you select from current events and several other categories, to summarize the news for the day, all in one place.



4) Outlook: The default email app on your phone isn't the best resource out there for managing your email. [Outlook](#) provides one unified view of your email, calendar, contacts and attachments, all within a single app. Your most important messages are brought to the forefront across all of your email accounts, saving you precious time from having to filter through spam.



5) Letterspace: Need to make a quick note during a meeting? Have a great idea hit you while you're walking through the grocery store? [Letterspace](#) provides you with an organized source to house all of those last minute ideas. The best part? You can swipe through your notes to find the ones you need, in addition to searching using hashtags. Hashtags? Talk about modernization folks!

Client Spotlight of the Month



CustomCare Home Health Service is an extremely devoted company that specializes in committed healthcare and dependable in-home nursing. Because of the expensive repairs and massive amounts of downtime they were experiencing as a result of failing technology, they made the decision to become a TLC Tech client back in 2012.

Before they partnered with TLC Tech, CustomCare Home Health was facing a vast amount of technology issues. With their network constantly crashing and their hardware consistently malfunctioning, they were unable to appropriately budget for their IT. When they found TLC Tech, they knew it was the right way to go.

Not only was TLC Tech able to supply them with a cost-effective, affordable rate but they soothed out their technology glitches once and for all. Being that CustomCare Home Health is part of a sensitive industry that deals with improving the welfare of their clients on a day-to-day basis, consistent technology is a necessity. And, that's exactly what TLC Tech was able to give them—and, continues to provide them with to this very day.

One of the major benefits of working with TLC Tech, says CustomCare Home Health, is that they speak to clients in a straightforward manner that is legitimately easy to understand—the technical jargon is kept at a minimum. They say that TLC Tech listens to every concern CustomCare brings to their attention and handles it with meticulous care and expertise.

"They take everything we say as priority number 1."

Audrey, CustomCare Home Health