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Snapchat fell for it. Will you?

If you think you're immune to phishing attacks, think again. During the last week of February, a [Snapchat](#) employee was duped by a malicious email. Even a company specializing in technology and smartphone applications can't help but comply with a hacker's request.

On the 26th of February, a Snapchat employee received a [message](#) claiming to be from the CEO of the company, Evan Spiegel. The email asked the employee to provide the payroll information of Snapchat employees. This information included W-2 forms, social security numbers, and benefits.

The LA Times [reported](#) that soon after the employee sent this information to the imposter, the Snapchat employee realized the request was illegitimate. After recognizing this, the staff member followed up with an email to the real CEO of Snapchat asking him to validate the email.

Luckily for Snapchat, this incident did not affect any users, but it can still entail a significant ding for the company's reputation, especially since they pride themselves in the security and privacy of their super short videos.

So what can we learn from this phishing attack? Well, Snapchat hasn't released very many details as to what the message actually looked like, but what seems to be apparent is that the email address or contents of the email did not appear to be legitimate.

It was reported that the employee quickly realized there was something wrong with the request—within 15 minutes. This could potentially mean that if the employee had taken the time to analyze the contents and the overall look of the email, the attack might have been thwarted.

To examine the contents and look of a suspicious-looking email, here are a few questions to ask yourself:

- Why would this person need this information?
- Does the email come from their normal email address?
- Is this normally how things are handled?
- Is there a way to validate the request?

Asking these questions should take you less than two minutes, but it may prevent a phishing attack from playing out in your company. You should always take the time to properly analyze the contents of an email that requests sensitive company information.

6 apps every traveler should use

Whether you're traveling for business or pleasure, the journey there and the overall experience can be enjoyable or absolutely miserable. But with a few apps by your side, you can eliminate the potential for miserable altogether.

Here are 6 great apps you should consider bringing with you on your next out of town venture.



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Wifinity

To some people, Wi-Fi isn't a luxury; it's a necessity. And [Wifinity](#) will help you find a reliable Wi-Fi connection no matter where you are. Open the app to discover an interactive map that pinpoints all the major hotspots that surround you.



Great Little Place

With over 15 thousand great little places, this app is a simple way to find amazing places from all around the world. [Great Little Places](#) boasts their app as "your little black book of magical places" to help you find anything from "quirky bars to weird and wonderful restaurants."



Companion

Traveling to and in new places can be intimidating, and you may not always feel safe during your journey. [Companion](#) was designed with this in mind. This simple app lets you pick a destination, choose family or friends as "companions", and set off Smart Triggers if you feel like someone or something is impeding on your safety. If you need to call 911 at any time, all you have to do is tap the big red button on the app's screen.



TripScope

If you want a seamless experience, then you may want to consider using TripScope, an app that aims to be the travel agent in your pocket. [TripScope](#) partners with expert travel agents to plan, arrange, and perfect your trip. Set your budget and provide a date and destination and let TripScope do the rest – book the flight, set up the hotel, and prepare your itinerary.



Oanda

If you've ever been out of the country, then you know that converting currencies can be a pain, but with [Oanda](#), it doesn't have to be. This easy-to-use app lets you quickly convert one currency to another. You can even add expected interest rates or ATM fees to the total.



iExit

Sometimes you can only cross your fingers and hope that the next exit will bring good news—in the form of food, gas, and lodging. With [iExit](#), though, you no longer have to wonder how long it will be until the next restaurant or gas station pops up. This nifty app shows you exactly how far the next exit is and what you can expect to find there. iExit even provides real-time gas prices and directions on how to get to your chosen resting area.

5 influential women in the world of technology

In honor of International Women's Day, Microsoft released a [video](#) dedicated to historic female inventors who often go unnoticed in a world that is wholly dominated by remarkable male inventors such as Bill Gates, Nikola Tesla, Steve Jobs, and Thomas Edison.

Within the video, Microsoft mentions some rather notable female inventors like Tabitha Babbitt (circular saw), Stephanie Kwolek (bullet proof material), and Yvonne Brill (satellite propulsion), making it apparent that female inventors are – and can continue to be – just as impactful as male inventors. But what about females in the tech industry specifically?

It seems that lately the public has been inundated with the idea that there are not enough women in technology. Whether there's truth to this statement or not, no one ever brings to surface the significant impact that women have had on the technology industry. For this reason, we thought it'd be a breath of fresh air to have a conversation on the female movers and shakers in the

world of technology.

Angela Ahrendts

As the senior vice president of Apple's retail and online stores, Angela Ahrendts has a big job to do – not that she didn't before, though. Prior to Apple, Angela was the CEO of a little place called Burberry.

Susan Wojcicki

Harvard graduate and YouTube CEO, Susan Wojcicki, was the 16th employee hired on at Google. Today, she's worth over \$300 million at the ripe age of 47.

Marissa Mayer

Even though 40-year-old Marissa Mayer is the CEO of a struggling Yahoo, she was also one of the original Googlers. But she wasn't just in it for the business; Marissa was a lead engineer and computer scientist.

Sheryl Sandberg

As the COO of Facebook, Sheryl Sandberg is considered one of the most powerful women in America. She's worth over \$1 billion and is a Harvard graduate turned bestselling author.

Ursula Burns

CEO of Xerox, Ursula Burns, has managed to turn up the profitability on Xerox – something many considered to be impossible. With a Master's of Science in her arsenal, there's not much she can't do.

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Olga Danylenko / Shutterstock.com

8 things every person should do



1. Learn a second language.

You aren't just learning a second language; you're expanding your reach, building your skill set, and increasing your knowledge.

2. Leave the country.

Even if you love and respect your home country, there's something fascinating to learn and see in every country. Pick a place and go.

3. Build something.

Building something with your own two hands is rewarding and certainly a feat to be proud of, especially if, by trade, building something is the last thing you'd ever do.

4. Be your own boss.

Owning a business is hard work, but knowing that you—and you alone—have the power to do what you want, when you want, where you want is an incredible feeling.

5. Watch a major sporting event.

The excitement and enthusiasm a stadium full of fans have for their team is something every person should experience.

6. Grow your own food.

Whether it's a single herb inside your home or an entire vegetable garden in your backyard, growing your own food gives you the ability to say, "Yeah, I can take care of myself."

7. Play an instrument.

The art of learning and playing music can bring a new level of calm to any person. Music can also bring people together in a positive and enriching way.

8. Become a mentor.

Teaching others what you know is a powerful experience. Not only are you doing right by somebody else, but you're doing right for yourself. Advocating collaboration and supporting the progress of others in the process.

